

Its NEW!
Its TERRIFIC!
Its a "Sue Mason"



Here and Beautiful dramatic sundress with vivid Art Gallery Print. The flowing collar forms a flattering halter neckline, lined with contrasting color. The wide sweep-of-skirt is cinched with a circling sash. In exciting colors . . . Ming Green, Lacquer Red, Royal Purple. Sizes 7-15.

\$1295

Other New Spring SUE MASON'S \$8.95 to \$22.95

ATTEND THE EASTER FASHION SHOW PARISH HALL 1420 COTA AVE. 12:30 P.M. THURSDAY

USE GAY SHOPS **THE Gay SHOP** 1319 Sartori—Torrance

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BRITAIN'S MAIN STREET . . . By Trafalgar Square—along the Mall, Strand and Whitehall—pass the traffic and the people of an empire. The lofty shaft with majestic lions at the base, commemorating Lord Nelson's great victory off Cape Trafalgar, Spain, is both a landmark and a popular meeting place. The streets and buildings of old London are unlike those in America. Yet people from Torrance and other American cities who take advantage of low tourist fares offered by major airlines this summer will find that the people are pretty much like themselves.

NEW ZEALAND CLUB SEEKS MEMBERSHIP

New Zealanders wanted! Torrance members of the New Zealand Club of Long Beach are looking for other women Zealanders living in this area who wish to join the group. Persons interested may contact Mrs. Margaret Bottrell of 3219 W. 188th St., Torrance. Menlo 9-1097.

New Trans-Atlantic Airline Coaches To Put Europe Within Everyone's Reach

Piecemeal, the Champs Elysees, even Rome's Via Veneto truly will become an extension of Torrance's Sartori Ave. and other cities' Main Sts. this summer.

Gates of international travel will be opened wide to nearly all Americans when Trans-Atlantic air tourist fares are established about May 1.

Two historic factors which have thus far curbed global jumping, namely, time and money, will be lessened greatly by the new low cost fares.

Not only will the rates give added impetus to global travel, but they should cement more closely international understanding and goodwill by making it possible for Average America to get to know Average Britain and Average Europe.

Let's take a hypothetical tourist from Torrance who earns \$5000 a year. His two-week vacation and his medium income have made it necessary for him to get impressions of Europe strictly from the local theater or his TV screen. Now he's able to go to Europe and see for himself.

An all-inclusive tour will be jointly offered by TWA and Thomas Cook and Son, Inc. beginning May 1. Costing \$618 from New York, the tour will encompass the London area, with the price including transportation, meals, lodging and sight-seeing.

Round trip fares on the coach airliners are also within easy reach of many pocketbooks. On season (May 1 to November this year, April 1 to November thereafter) round-trip rates from New York to Shannon are \$431.80, to London are \$488 and to Paris are \$522. Off-season (winter) charges are considerably less.

In London Mr. Torrance will scan the twisting narrow streets, gaze upon Westminster Bridge and Big Ben, take side trips to Oxford and the Shakespeare country and, perhaps, visit a few of the quaint old lodging houses so often described in English literature.

Paris will find him struggling to recall his rusty French, perhaps confiding to a passerby "My book is on the table," the first sentence he remembers from French II at Torrance High.

All the romantic phrases of Paris will be within his grasp. He'll be able to visit Versailles, see the Eiffel Tower, the Louvre and the Arch Triomphe. The picture he's always had of sipping aperitifs in a sidewalk cafe will become reality—he can go to French night clubs and hear the Paris opera.

All airlines which will offer reduced rate service will use their present modern, high standard airliners, modified to conform with the new fares. TWA will make round-trip flights each day, four times a week to London and three to be able to visit Versailles, see Paris.

March 31 To Be Date of Pooler-Hailey Ceremony

Added to the list of March brides-elect is the name of Virginia Hailey of 914 Patronella Ave. whose engagement and forthcoming marriage to Roy Pooler is announced today.

Wedding vows will be exchanged in a 9 a. m. ceremony March 31 at the First Presbyterian Church, El Monte. Attending the bride will be Mrs. Wiltha Ruffin and Miss Jean Walker.

A reception for friends and relatives in the El Monte home of Mr. and Mrs. Earl Pooler, parents of the bride, will follow the nuptials. The couple will make their home at 1611 Magnolia Ave., El Monte.

The bride attended schools in Joplin, Mo., and her husband-to-be was graduated from Ft. Dodge High School in Iowa.



VIRGINIA HAILEY
Plans Wedding



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for EASTER!
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TORRANCE 2253



TORRANCE'S MAIN STREET . . . Sartori Ave. will be but a few hours away from the Main Sts. of Europe this summer when new trans-Atlantic aircoaches are put into operation by several major airlines. Low fares from New York to the European capitals, plus the already established trans-continental passenger airplanes, will make a "summer abroad," or even a two-week vacation on the continent a possibility for the man and woman of average income. Mr. and Mrs. Torrance will be given the opportunity of becoming seasoned travelers, even though their dollar is no larger than the family's next door. (Herald Photo.)

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Friends Fete Ida Marsh

Friends and relatives of Mrs. Ida Marsh were guests at her home, 3631 Torrancia Blvd. last Sunday when she celebrated her 74th birthday with a festive party.

Over 45 friends from the Southland feted Mrs. Marsh, who came to Torrancia four years ago from Compton. Guests enjoyed lovely cakes created by the honoree's niece, Miss Yvonne Bacon, and by Mrs. Edith McCulloch of San Pedro.

Child Should Learn to Reason At Early Age, Say Educators

Stimulating the ability of a child to reason for himself was stressed by a panel of educators at the meeting of Seaside Elementary School PTA, March 13.

Using as their subject, "The Four Dimensional Growth of the Child," the panel discussed kinds and amount of discipline which may be used to aid a child to grow into a well-balanced adult.

Earl Eckert, principal of the school; William Hamilton, director of child welfare and attendance for the Torrancia Uni-

ANOTHER UNITED REVIVAL
March 24th Through March 28th
at 7:30 p.m.

RUSSELL R. GREEN, Evangelist
STIRRING GOSPEL MESSAGES
INSPIRING MUSIC
CHRISTIAN FELLOWSHIP

SOUTH BAY CHURCH OF GOD
17661 Yukon Ave., Torrancia
North of Crenshaw to 182nd St., then West to Yukon



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